

UserTesting Contributor Network

Enabling quality, on-demand feedback from your exact audience

Organizations rely on the UserTesting Contributor Network to receive quality feedback from their target audience. Our network is a global, industry-leading group of real people from around the world ready to deliver their perspective. With our best-in-class quality and speed, matched with our extensive global network, our customers get the human insights they need at the speed of business today.

Global human insight at the speed of business

The extensive reach of our global network means that customers get the insights they need when they need it. Customers generate **over 1M CxNs each year**, representing tens of millions of minutes of video from the UserTesting Contributor Network, with **over 80% of CxNs returned within a few hours**.

Our network is growing constantly by carefully selecting contributors—we regularly have **over 200,000 monthly visitors to our website’s application page**. And as the number of contributors grows, so does our customers’ ability to conduct frequent, rapid testing around the globe.

Highlights:

High-quality feedback

80%+ Rated sessions receive 4 or 5 stars from customers

Extensive reach

1M+ CxNs are generated each year

Quick session completion

80%+ of CxNs delivered in just a few hours



Contributors are located across the world

Focused on quality, integrity, and relevance

Industry-best quality assurance and ongoing customer feedback maintain the quality of the UserTesting Contributor Network—over **80% of rated sessions receive 4 or 5 stars from our customers**. The result is real human insight from your exact audience.



The UserTesting platform has powerful targeting features powered by the latest in machine learning to ensure our customers are getting feedback from their ideal audience. Built-in filters and screener questions allow customers to specify their target audience, meaning only contributors matching that criteria can accept and complete the test.

“I formerly kept to in-person interviews because of the extreme specificity of our target audience. Now, **400+ tests later, we couldn't be happier. The quality of the network is always fantastic and significantly better than competitors.**”

- Benjamin Hoggan



“Once we had access to the network, **we connected with a diverse group of parents, representing our target audiences...**instantly reaching voices we were missing out on before.”

- Ji Kim



“With the speed of UserTesting Contributor Network responses (**only a few hours**), we were able to quickly complete 75 studies and **support key product decisions that impact revenue growth.**”

- Shazeeye Kirmani



Partner with the market leader

With more than 2,300 subscription customers, we power more than half of the top 100 brands in the world.



Products That Count

Best Product Award for Product Testing Innovation Segment



Silver Award for Front-Line Customer Service Team of the Year -Technology Industries



Leader in User Research Management Software

80%

of sessions are completed within a few hours

ABOUT USERTESTING

UserTesting is an on-demand human insight platform that quickly gives companies a first-person understanding of how their target audience behaves throughout any experience and why. To learn more, visit www.usertesting.com



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